The Support Column: Top supersonic cash factor – ow!

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Contact centres, eh? More to the point – CCaaS. No longer the preserve of big-scale specialists, cloud tech opens the CC market up to more players. But who'll manage the project implementation, particularly the fiddly voice bits?

Supersonic your contact centre opps

Did you know an anagram of "Choose Support to Win for CCaaS" is "Top supersonic cash factor – ow!" which, frankly, while it doesn't technically qualify among our catalogue of contact centre-related achievements, still makes us incredibly proud.

Add CCaaS without upskilling

Did you also know that CCaaS is a gazillion-pound opportunity, particularly in the SME and mid-sized market? Don't let a shortage of skills stop you from selling it. From solution design to deployment, migration, support – Support to Win is always there to help you nail it, white-labeling our expertise so you can stick your brand on top.

Support to Win = CCaaS

Just in case it wasn't clear. When you think contact centres (the operational challenges of deploying and supporting them), think Support to Win. Add it to your mental list or words associated with us. Hosted telephony, tick. UCaaS, tick. MS Teams, tick. Contact centre/CCaaS, tick, tick, tick. Experienced, professional, charming and fragrant too.

Unique DNA platform

What's really smashing it in CCaaS is our DNA (Discover, Normalise, Automate) platform. It lets you significantly reduce project timelines for CCaaS implementations, especially when the customer is migrating from an existing solution. Config accuracy is assured and time-consuming manual processes are swept away, right from presales to project planning, execution and ongoing estate management.

CCaaS = Support to Win

Er…how else do we say this? Contact centres and Support to Win are joined at the hip. We go together like rhythm and blues, like strawberries and cream. Seamless, symbiotic, interdependent, but also classy.

Bring us your CCaaS projects and wishlists

So where next? If you want to sell CCaaS but feel you can't, share your plans with us and we'll show you how to unlock revenues without risk. If you're landing CCaaS projects but don't have the operational bandwidth to deliver as you'd like, talk to us about smartsourcing CCaaS skills and project capabilities to accelerate order to cash.

Wisp coconuts apart*

There's a world of possibilities for your CCaaS future, made bigger by the choice of who you partner with. The choice of technology arguably matters less than how well the solution fits the customer requirement and how quickly and easily you can deploy projects without any post-implementation issues.

Win a supersonic-style experience

Support to Win is offering complimentary tickets to the 2022 UK airshow of your choice. Find out more and enter the draw at http://supporttowin.tv

*_That's an anagram of 'CCaaS Support to Win', by the way_