

NEWS

Support to Win implements Mental Health at Work Commitment to champion neurodiversity in its business and across the UK comms industry

13th March 2023

Support to Win (STW) today announced it is implementing the Mind charity's Mental Health at Work Commitment to highlight the importance of neurodiversity in the technology sector – starting within its own organisation.

By doing so, STW will create the optimum working environment for its growing team of technology experts, many of whom share neurodiverse qualities and skills. More widely it can also help 'change the conversation' around mental health from being simply about reducing stigma and risk, to one where the technology sector as a whole better understands the significant opportunities of harnessing neurodiverse people and their unique abilities.

Julie Mills, CEO of Support to Win, said: "Without neurodiverse people, you don't have a technology industry. From pioneering geniuses to everyday technical people, their autism or ADHD or Asperger's or whatever is mostly hidden and not talked about. At STW we're bringing that out into the open, celebrating it and adapting our business to capitalise on their potential by accommodating different learning styles and working practices.

If we don't then, as an industry, we'll only scratch the surface of the potential on offer and miss out on extraordinary human capabilities. Joining a scheme like Mind's should be just the beginning – we can all help by making it easier for neurodiverse people to navigate workplaces opportunities and responsibilities, and prevent harm to their mental health."

The Mental Health at Work Commitment, and the standards that underpin it, has been created by mental health charity Mind with the goal of achieving better mental health outcomes for people in work in the UK. Support to Win is joining thousands of leading organisations large and small across UK enterprise and the public sector in becoming signatories. At its core are 6 standards, each of which correspond with clear action plans for creating a positive mental health environment. Find out more at mentalhealthatwork.org.uk